ALLI IBRAHEEM OLALEKAN

DATA ANALYST

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PROFESSIONAL SUMMARY

Detail-oriented Data Analyst with a B.Sc. (Hons.) in Demography and Social Statistics and practical experience in data cleaning, analysis, statistical interpretation, and visualization. Proficient in Microsoft Excel, Power BI, and SPSS, with experience analyzing sales, customer behavior, product performance, and demographic data. Skilled in transforming raw datasets into meaningful insights through dashboards, performance reports, and statistical analysis to support evidence-based decision-making. Knowledgeable in survey design, quantitative research methods, and report writing, with a strong interest in applying data analytics to business intelligence, social research, and public health. Available for remote Data Analyst opportunities.

TECHNICAL SKILLS

Data Analysis Tools: Microsoft Excel (PivotTables, VLOOKUP, and data modeling), Power BI, SPSS

Data Analysis: Data cleaning, exploratory data analysis, descriptive statistics, sales analysis, customer analysis, demographic analysis

Data Visualization: Power BI dashboards, KPI reporting, charts, and performance reporting

Statistical and Research Methods: Quantitative research design, survey data analysis, demographic estimation, population projection, hypothesis testing

Data Collection and Reporting: Questionnaire administration, data interpretation, and report writing

Other Skills: Database management and Microsoft Office Suite

PROFESSIONAL EXPERIENCE

Coffee Shop Sales Analysis

Analyzed coffee shop sales data to evaluate revenue performance, product demand, transaction activity, and customer purchasing patterns.

Key areas of analysis

- Monthly revenue trends and sales performance.
- Revenue distribution by store location.
- Top five products by revenue and revenue contribution by product category.
- Transaction volume, items sold, and average order value.

Key results: Total revenue: 698.81K | Transactions: 149K | Items sold: 214K | Average order value: 4.69.

Outcome: Consolidated sales data into performance insights to support the evaluation of product demand, store performance, and revenue trends.

Bakery Shop Sales Analysis

Analyzed bakery sales data to assess daily revenue trends, product performance, transaction activity, and purchasing behavior across customer types and payment methods.

Key areas of analysis

- Daily revenue trends and total revenue by product.
- Quantity sold by product.
- Revenue distribution by customer type and payment method.
- Transaction volume and average order value.

Key results: Total revenue: 5.86K | Transactions: 90 | Approximately 2K items sold | Average order value: 65.10.

Outcome: Examined product-level sales and transaction patterns to provide a clearer understanding of revenue contribution and customer purchasing behavior.

Mobile Sales Analysis

Analyzed smartphone sales data to identify brand and model performance, customer preferences, regional sales patterns, and revenue distribution.

Key areas of analysis

- Brand and model performance, units sold, total revenue, and average selling price.
- Customer distribution and storage preferences.
- Sales performance by country and city.

Key insights: OnePlus emerged as a leading brand and model in the analysis. India and Turkey recorded strong customer and unit-sales performance, while Bursa was a leading city in units sold, revenue, and customer count.

Key results: Approximately $14.53 million in revenue | 18,548 units sold | Average selling price: $784.

Outcome: Summarized mobile sales performance, highlighting leading brands, customer preferences, and geographical sales patterns to support data-driven business decisions.

CERTIFICATIONS & PROFESSIONAL TRAINING

Data Analytics Essentials — Cisco Networking Academy | 2025

- Completed training covering foundational data analytics principles, tools, and workflows.

Data Analysis with SPSS — UNIFECS, Obafemi Awolowo University | 2026

- Gained practical experience in statistical data analysis, hypothesis testing, and interpretation of results using SPSS.

Annual Final Year Student Programme — Federal University Oye-Ekiti / United Nations Population Fund (UNFPA) | 2021

- Participated in a programme focused on population data and development.

EDUCATION

Bachelor of Science (B.Sc. Hons.) in Demography and Social Statistics
Federal University Oye-Ekiti, Ekiti State, Nigeria | 2019–2024

- Degree classification: Second Class Lower Division (2:2).
- Relevant coursework: Demographic Estimation, Population Projection, Introduction to Social Statistics, and Computer Applications in Population Analysis.

REFERENCES

Available upon request.